University Reform, Globalisation and Europeanisation (URGE)

PhD Course

Globalisation, Higher Education and the Knowledge Economy

Held at DPU, Aarhus University

November 8-9\textsuperscript{th}, 2010

EU funded MARIE CURIE ACTIONS
PhD Course

Globalisation, Higher Education and the Knowledge Economy

Contents

1. Course outline 3
2. Programme 4
3. Reading lists 5
4. Attendance list 7
Globalisation, Higher Education and the Knowledge Economy

Course Outline

**Dates:** 8th-9th, November 2010  
**Deadline for application:**  
**Location:** School of Education, Aarhus University, Tuborgvej 164, 2400 Copenhagen NV (please note that the address is in Copenhagen, not Aarhus)  
**Room:** A 130  
**ECTS-point:** 2  
**Limit:** 15 – 30 students  
**Course language:** English

**Teachers:** Professor Susan Robertson, University of Bristol; Professor Roger Dale, University of Bristol; Professor Susan Wright, DPU.

Two day PhD course with a coherent programme of lectures, discussions and meetings with students on their projects. This proposal draws on the EU Marie Curie programme, URGE (University Reform, Globalisation and Europeanisation), with our partners at Bristol University, UK.

**Content:**

This course will examine the nature and scope of developments in higher education across the globe, focusing particularly on the multiple and contradictory ways in which the sector is being transformed and the challenges that these developments pose for the contemporary frameworks through which we look at, and understand the sector.

Students will be introduced to core concepts that will be developed in the course, in particular globalisation, regionalisation, and internationalisation. Specific topics to be addressed in the course will be the way in which knowledge-based economies are being imagined and realised and the role of higher education in this; the development of higher education markets and their regulation through international agencies; new higher education regionalising projects and knowledge imperialism; challenges to intellectual freedom as a result of globalisation; and the emergence of new providers (for profit) and the implications of this for the governance of the sector and for society; the promotion of ‘mobility’ for teachers and learners; and the proliferation of new benchmarking and ranking tools. Particular attention will be paid to different theoretical and empirical accounts of these developments as well as the methodological issues involved in researching these processes.

**Responsible for the Course:** Professor Susan Wright, DPU.

**Application:**
Completed Application forms should be sent to: Laila Parbst, PhD Board of Studies, Danish School of Education, 164 Tuborgvej, 2400 Copenhagen NV, Denmark. E-mail: phd@dpu.dk. Use Application form from www.dpu.dk/phdcourses.
<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Activity</th>
<th>Lead</th>
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<tr>
<td><strong>8th November</strong></td>
<td></td>
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<tr>
<td>9.00-10.00</td>
<td>Introductions</td>
<td>SW</td>
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<tr>
<td>10.00-11.00</td>
<td>1. Globalisation, higher education and the knowledge economy – ‘isms’, ‘metaphors’, ‘imaginings’</td>
<td>SR/RD/SW</td>
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<tr>
<td>11.30-12.30</td>
<td>2. Workshop: Europe’s regional and global HE project</td>
<td>RD</td>
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<tr>
<td>13.30-14.45</td>
<td>Student Presentations</td>
<td>SW/SR/RD</td>
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<tr>
<td>15.15-16.30</td>
<td>3. International students, ‘mobility’ and trade Case studies and discussion (e.g. Singapore Global Schoolhouse, KAUST, Australia, Europe)</td>
<td>SR</td>
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<tr>
<td><strong>9th November</strong></td>
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<tr>
<td>9.00-10.00</td>
<td>4. Teaching, learning and research in HE (Tuning, competences, AHELO, knowledge transfer, entrepreneurialism, commercialisation)</td>
<td>SR/RD</td>
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<tr>
<td>10.00-11.30</td>
<td>Student Presentations</td>
<td>SW/SR/RD</td>
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<tr>
<td>11.30-12.30</td>
<td>5. Creating a new HE industry New actors in the sector, including for-profit firms Film and discussion</td>
<td>SR</td>
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<tr>
<td>13.30-14.30</td>
<td>6. Workshop: Work in small groups on governance mechanisms such as global rankings; national rankings; league tables; barometers; innovation scoreboards; and so on. These are then presented as part of a group <strong>Plenary</strong> focusing on the different technologies, their logics and outcomes as tools of governance</td>
<td>SW/SR/RD</td>
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<tr>
<td>15.00-16.30</td>
<td>7. New actors and mechanisms of governance of HE Case study of OECD, Denmark and HE governance</td>
<td>SW</td>
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Reading Lists

Preparation:
Students should have read the texts that will be circulated two weeks before the course starts. Students are also asked to prepare a short account of their research projects (1-2 sides of A4) for submission with their application form.

Reading list:

General texts


Session 1


Session 2


Session 3


Useful newspaper reports and blog entries for Session 3

http://chronicle.com/article/Latin-American-Universities/65126/
Session 4

Useful newspaper reports and blog entries
http://globalhighered.wordpress.com/2010/07/30/the-oecds-ahelo-a-pisa-for-higher-education/

Session 5
Film: College Incorporated, Frontline Production [access http://globalhighered.files.wordpress.com/2010/05/pbs.jpg]

Useful newspaper reports and blog entries for Session Six

Session 6

Useful newspaper reports and blog entries for Session Six

Session 7
Wright, Susan and Ørberg, Jakob Williams (forthcoming), 'The double shuffle of university reform - the OECD/Denmark policy interface', in Atle Nyhagen and Tor Halvorsen (eds.) Academic identities - academic challenges? American and European experience of the transformation of higher education and research (Newcastle upon Tyne: Cambridge Scholar Press).
# 8. Globalisation, Higher Education and the Knowledge Economy

**Dates:** 8 – 9 November 2010 - Room A 130 – **Deadline:** 4 October 2010

School of Education, University of Aarhus, 164 Tuborgvej, 2400 Copenhagen NV, Denmark – **Pris kr. 2.400 dkr.**

Course responsible: Susan Wright, Susan Robertson, Roger Dale

<table>
<thead>
<tr>
<th>Applicant</th>
<th>E-mail</th>
<th>Institution</th>
<th>Project title</th>
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</thead>
<tbody>
<tr>
<td>Katja Brøgger Jensen</td>
<td><a href="mailto:kabj@dpu.dk">kabj@dpu.dk</a></td>
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<td>Globalising the Danish University Colleges</td>
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<td>Laura Louise Sarauw</td>
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<td>KU - Humanistisk Fakultet</td>
<td>The Bologna Reforms in Denmark</td>
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<tr>
<td>Rogers Tabé Egbe Orock</td>
<td><a href="mailto:etnorteo@hum.au.dk">etnorteo@hum.au.dk</a></td>
<td>AU - Hum.</td>
<td>Culture of Politics and Elite Social Formations in Africa. A Study of the South-West Elite Associa...</td>
</tr>
<tr>
<td>Ana Mosneaga</td>
<td><a href="mailto:Anm@geo.ku.dk">Anm@geo.ku.dk</a></td>
<td>KU - Institut for Geografi, Københavns Universitet, Øster Voldgade 10, 1350 K (Skal betale kr. 2.400) - 5798000422414</td>
<td>Who stays, who leaves? Managing the status transition from an international student to a foreign worker in Denmark</td>
</tr>
<tr>
<td>Rune Smed Thostrup</td>
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<td>DPU - Center for Grundskoleforskning</td>
<td>Complexity, Politics and Education - a comparative study of Danish, Finnish and South Korean school policies</td>
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<td>Studieledere på danske universiteter</td>
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<td>Peidong Yang</td>
<td><a href="mailto:Peidong.yang@stx.ac.uk">Peidong.yang@stx.ac.uk</a></td>
<td>University of Oxford - Dep. of Education. Skal have acceptance letter, hvis kurs set bliver til noget.</td>
<td>The PRC Scholars: An Ethnographic Study of the Lives and Experience of Chinese Scholars as “foreign Talents” in Singaporean Universities</td>
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<tr>
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<td>DPU kandidatstuderende</td>
<td>Master Thesis project. Sociology of Education.</td>
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<td>DPU adjunkt</td>
<td>PhD recently completed</td>
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<td>Jakob W Ørberg</td>
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<td>Former research assistant DPU, now Ministry of Research etc, UBST</td>
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<td>DPU MALL</td>
<td>Not ph.d.-studerende</td>
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